

CATALOGUE

PROJETS COMMISSIONNÉS

AROUND THE WORLD IN 80 TOILETS

Around the World in 80 Toilets

CWMNI DA (PRODUCTEUR)

PRÉSENTATION

| | | | |
|------------------|-----------|--------------------------|-----------|
| THÉMATIQUE | Monde | ETAT D'AVANCEMENT | Script |
| DURÉE | 60" | FORMAT DE TOURNAGE | digi beta |
| FORMAT PAD | HD | DATE D'ACHÈVEMENT PRÉVUE | 02 - 2010 |
| DATE DE TOURNAGE | 06 - 2009 | | |

SYNOPSIS / TRAITEMENT

In a recent survey, the toilet came top as man's most important invention. People live longer in societies with toilets. We'll all spend three years of our lifespan on the toilet; but how happy are we talking about this essential part of our lives? "Around the World in Eighty Toilets" will challenge this mindset, by looking at the toilet in our culture and others! Starting in Lothal, India with the earliest toilets dating from 2500 BC we'll take in eighty toilets around the world from the functional to the beautiful, and the downright bizarre, incorporating dovecotes and aquariums! The aim will be to compare and contrast customs and attitudes worldwide. Why do the Japanese face the flush? Why did the Americans invent toilet tissue? With microwave toilets and diagnostic toilets already in production, how have things changed? Did you know that the first separate ladies and gents were introduced in a Parisian restaurant in 1739? That Bangor, North Wales boasts a ten-holer? That ladies pee standing up in Montreal?! Interesting trivia will be important, but there will be more, as we reclaim a neglected part of our social history – after all, you can't have too much crap on TV!

AUTEUR(S) – RÉALISATEUR(S)

IFOR AP GLYN

Ifor ap Glyn is a writer and experienced documentary film maker. Recent credits include drama documentaries such as Frongoch - Birthplace of the IRA (S4C/TG4/ITV/Wales) and social experiments for television such as Popeth yn Gymraeg (Everything goes Welsh) and Popeth yn Wyrdd (Everything goes green) which he also presented. He will present around the World in 80 Toilets. He has won BAFTA Cymru awards for arts and history programmes and is well-known in Wales and Ireland as a poet and dramatist.

PROFIL DE LA SOCIÉTÉ

CWMNI DA

Cwmni Da is one of Wales' leading independent companies which has made a name for itself for making ambitious, innovative, award winning productions for the home and international market. The company has a 10 year track record of developing and producing high quality content for broadcasters such as S4C, BBC, ITV, TG4,

History Television Canada, YLE. In 2008 the company will produce over 100 hours of multi-genre programming. Recent co-productions include 'Frongoch – Birthplace of the I.R.A.' S4C/TG4 and 'Celtic Monsters' which won 'Best Children an Youth Programming' category at the 2007 Celtic Film Festival. Another co-production 'IceBound: Last Voyage of The Karluk' won the prestigious Jules Verne Award in 2006. A multi Bafta Wales award winner in children's, factual, arts and entertainment, Cwmni Da is currently developing a slate of projects aimed at the international market.



PARTENAIRES ET BUDGET

PARTENAIRES

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|-------------------|--------------|-------------|
| S4C INTERNATIONAL | Distributeur | Royaume-Uni |
| S4C | | Royaume-Uni |
| TG4 | | Irlande |

COÛT

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|---------------------|----------|--------------|---------|
| Budget prévisionnel | 441 500€ | Coût restant | 94 700€ |
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PLAN DE FINANCEMENT

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|----------------|-----------|--------------------|----------------|----------|
| S4C | Diffuseur | Royaume-Uni | 151 200 | Confirmé |
| France5 | Diffuseur | France | 75 600 | En cours |
| TG4 | Diffuseur | Irlande | 120 000 | Confirmé |

